

## **WOW! Announces Three Appointments to Executive Team**

*Amy Bell named Senior Vice President of Marketing; Leslie Peabody named Vice President of HR Business Partners; Bill Case named Vice President of Total Rewards*

**Englewood, Colo. – April 10, 2018 –** [WOW! Internet, Cable & Phone](#) (NYSE: WOW) today announced three leadership appointments to its executive team to help drive and guide the company's growth strategies.

With the three new hires, WOW! has made investments into the company's marketing and human resources functions to strengthen WOW!'s focus on customers and employees, positioning the company for success in the coming years.

"WOW! has a rich history of delivering an award-winning customer experience," said Teresa Elder, CEO of WOW!. "Adding these strong executives to the WOW! leadership team gives us a depth of expertise needed to continue developing and executing on our plans to bring innovative products and services to our customers and to recognize and reward our employees."

Amy Bell will assume the role of senior vice president of marketing, bringing with her 17 years of senior marketing experience in the media, cable and telecommunications industry. Bell previously spent nearly a decade at Starz Entertainment, most recently serving as senior vice president of brand strategy and marketing communications, where she directed the strategic development and delivery of integrated marketing programs. Prior to Starz, Bell held the role of director of marketing operations at Comcast. Bell completed CTAM's Cable Executive Management program at the Harvard Business School and holds a bachelor's degree in English communications from Fort Lewis College in Durango, Colorado.

Leslie Peabody will serve as vice president of human resources business partners. Peabody has 15 years of experience in corporate and operational human resources at both for-profit and nonprofit organizations, including her most recent role of vice president of human resources at Goodwill Industries of Denver. Peabody has a master's degree in human resource management from the University of Phoenix and a bachelor's degree in English from Brigham Young University.

Bill Case was named vice president of total rewards, bringing with him more than 25 years of experience in human resources, operations and business development. Most recently, Case was the managing partner and owner of Wheelhouse Consulting Group where he led client engagements. Case holds an MBA from Northwestern University, Kellogg School of

Management with a bachelor's degree in finance and marketing and a master's degree in information systems from University of Colorado-Boulder

For more information on WOW!'s management team, visit <http://www.wowway.com/experience/management-team>.

### **About WOW! Internet, Cable & Phone**

WOW! is one of the nation's leading broadband providers, with a service area that passes over three million residential, business and wholesale consumers. WOW! provides service in 19 markets, primarily in the Midwest and Southeast, including Illinois, Michigan, Indiana, Ohio, Maryland, Alabama, Tennessee, South Carolina, Florida and Georgia. With an expansive portfolio of advanced services including high-speed Internet services, cable TV, phone, business data, voice, and cloud services, the company is dedicated to providing outstanding service at affordable prices. Visit [wowway.com](http://www.wowway.com) for more information.

### **About WOW! Business**

WOW! Business provides data, Internet, voice and cloud services to business and wholesale customers in Illinois, Michigan, Indiana, Ohio, Maryland and the Southeast. The company is dedicated to delighting customers with friendly, quality service at affordable prices. For more information, please visit [www.wowforbusiness.com](http://www.wowforbusiness.com).

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