

WOW! Launches WOW! tv+ in its Chicago, Evansville and Detroit Markets

WOW!'s IP-based video platform is now available in six markets

Englewood, Colo. – July 16, 2020 – [WOW! Internet, Cable & Phone \(NYSE: WOW\)](#), a leading broadband services provider, today announced Chicago, Evansville and Detroit as the latest markets to offer its IP-delivered video choice, WOW! tv+, for its high-speed data (HSD) customers.

Consumers in these markets now have more choices than ever before when it comes to how they consume entertainment. WOW!'s strategic move toward an IP-delivered video offering like WOW! tv+ enables the company to utilize its powerful, industry-leading broadband network and reinforces its focus on strengthening its HSD offerings and services to customers.

Already available in its Columbus, Ohio, Cleveland and mid-Michigan markets, the Android TV-based platform features complete curated live channel packages, a cloud DVR, and access to an extensive On Demand library. It also includes a voice remote with Google Assistant, Netflix integration and access to streaming apps like Disney+ through the Google Play Store without the need to change inputs. Its content discovery interface provides customers with a platform that's simple to navigate and allows them to select the content and video experiences they prefer.

“Our WOW! tv+ customers tell us how much they like the product and how easy it is to use. We are pleased to offer WOW! tv+ to our customers in these additional markets and provide an enhanced viewing experience backed by our reliable high-speed network,” said Teresa Elder, CEO of WOW!. “It is especially important in challenging times that we offer services to our customers that offer choices for where, when and how they want to access information and entertainment.”

About WOW! Internet, Cable & Phone

WOW! is one of the nation's leading broadband service providers, with an efficient, high-performing network that passes three million residential, business and wholesale consumers. WOW! provides services in 19 markets, primarily in the Midwest and Southeast, including Illinois, Michigan, Indiana, Ohio, Maryland, Alabama, Tennessee, South Carolina, Florida and Georgia. With an expansive portfolio of advanced services, including high-speed Internet services, cable TV, streaming, phone, business data, voice, and cloud services, the company is dedicated to providing outstanding service at affordable prices. WOW! also serves as a leader in exceptional human resources practices, having been recognized by the National Association for Business Resources' for six years as a Best & Brightest Company to Work For, winning the award for the last two consecutive years. Visit wowway.com for more information.

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