

Rocket City Trash Pandas Announce Exclusive Telecommunications Partnership with WOW! Internet, Cable & Phone

WOW!'s fastest Internet services coming to Trash Pandas stadium for inaugural 2020 season

MADISON – Sept. 19, 2019 – The Rocket City Trash Pandas and [WOW! Internet, Cable & Phone](#), a leading broadband and communications service provider, have announced a long-term services and marketing partnership providing the stadium with WOW!'s high-speed voice, data and Internet services and supporting the Trash Pandas as a corporate sponsor.

With the agreement, WOW! will be the exclusive provider of voice, data, and Internet services in the Trash Pandas' new stadium opening in 2020. Among the services, WOW! will provide 5 Gigabit Internet speeds to support stadium-wide WiFi, voice services to the administrative offices and dedicated Internet for internal use.

“We are excited to be partnering with WOW! and to add this high-speed Internet experience for our fans,” said Trash Pandas President/CEO Ralph Nelson. “This will make our fans’ in-game online experience second to none in Minor League Baseball. The technology provided by WOW! will also help the Trash Pandas provide an unprecedented customer experience through food, beverage, retail and ticketing support.”

WOW! and the Trash Pandas have also entered into a long-term sponsorship deal where WOW! will serve as the exclusive telecommunications marketing partner for the Trash Pandas. In this sponsorship, the Trash Pandas and WOW! will work together to support and sponsor educational and military programs offered by the Trash Pandas throughout multiple seasons.

“Madison residents will soon be introduced to a new, state-of-the-art stadium equipped with WOW!'s fastest Internet speeds,” says Lana Frank, vice president, marketing at WOW!. “WOW! is proud to be an inaugural sponsor of the newest MiLB franchise, the Rocket City Trash Pandas.”

[WOW! is also the exclusive Internet, cable and phone provider for Town Madison](#), the new modern urban community that is home to the Trash Panda's stadium.

The Trash Pandas will open their inaugural season next year with their home debut set for April 15.

About the Rocket City Trash Pandas

The Rocket City Trash Pandas are the Double-A affiliate of the Los Angeles Angels. Owned and operated by BallCorps, LLC, the Trash Pandas begin play in a new stadium currently under construction in Madison, Alabama, in the heart of Town Madison – North Alabama's premier commercial-residential development. To learn more about the Trash Pandas, visit

trashpandasbaseball.com.

About WOW! Internet, Cable & Phone

WOW! is one of the nation's leading broadband providers, with a service area that passes over three million residential, business and wholesale consumers. WOW! provides service in 19 markets, primarily in the Midwest and Southeast, including Illinois, Michigan, Indiana, Ohio, Maryland, Alabama, Tennessee, South Carolina, Florida and Georgia. With an expansive portfolio of advanced services including high-speed Internet services, cable TV, phone, business data, voice, and cloud services, the company is dedicated to providing outstanding service at affordable prices. Visit wowway.com for more information.